# 390 - Washington State Historical Society

#### **A001** Acquire and Maintain Historic Collection

The Washington State Historical Society collects, catalogs, and preserves artifacts, manuscripts, maps, ephemera, photographs, digital imagery, and books that are irreplaceable and related to the interpretation of our state's history.

Program OMN - Wash Historical - Omnibus Programs

Account	FY 2014	FY 2015	Biennial Total
FTE	3.7	3.7	3.7
001 General Fund			
001-1 State	\$255,000	\$255,000	\$510,000
184 Local Museum Account - Washington State Historica	I Society		
184-6 Non-Appropriated	\$52,000	\$52,000	\$104,000

Statewide Result Area: Improve cultural and recreational opportunities throughout the

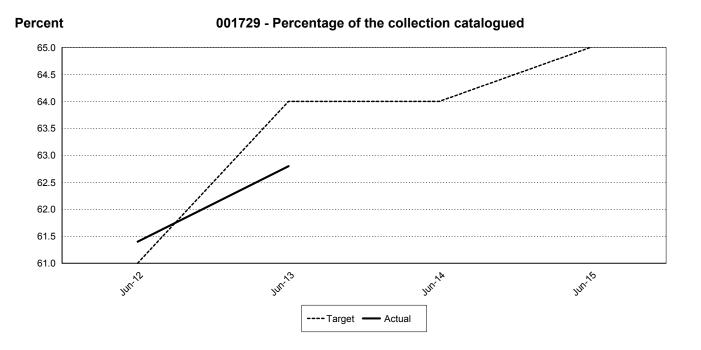
state

Statewide Strategy: Provide stewardship of cultural and recreational assets

#### **Expected Results**

Two and three dimensional historical items significant to Washington State History made available to the public through exhibits, programs, educational curriculum, the Web, and on-site research.

001729 Percentage of the collection catalogued			
Biennium	Period	Actual	Target
2013-15	A3		65%
	A2		64%
2011-13	A3	62.8%	64%
	A2	61.4%	61%



## A002 Agency Administration

The Society's administration provides executive leadership, policy development, strategic, business, and succession planning, budget and accounting services, human resource management, risk management, and records retention.

Program OMN - Wash Historical - Omnibus Programs

Account	FY 2014	FY 2015	<b>Biennial Total</b>
FTE	3.0	3.0	3.0
001 General Fund			
001-1 State	\$378,000	\$378,000	\$756,000
184 Local Museum Account - Washington State Historical	Society		
184-6 Non-Appropriated	\$39,000	\$39,000	\$78,000

Statewide Result Area: Improve cultural and recreational opportunities throughout the

state

Statewide Strategy: Ensure access to and participation in cultural and recreational

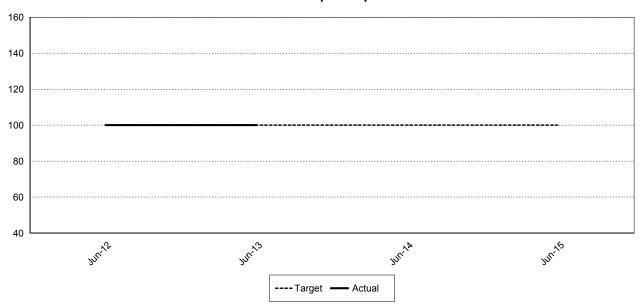
opportunities

#### **Expected Results**

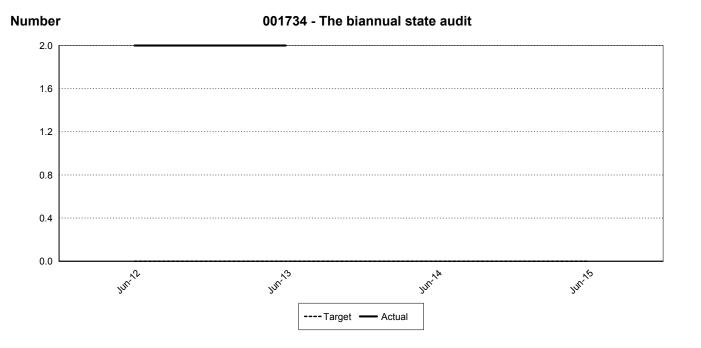
Board of trustees, agency managers, and state policymakers have confidence in management-provided information and can rely on it to make decisions.

001733 Completion rate of annual employee position descriptions & Descriptions amp; performance development plans				
Biennium	Period	Actual	Target	
2013-15	A3		100%	
	A2		100%	
2011-13	A3	100%	100%	
	A2	100%	100%	

# Percent 001733 - Completion rate of annual employee position descriptions & performance development plans



001734 Number of the state audit findings				
Biennium	Period	Actual	Target	
2013-15	A3		0	
	A2		0	
2011-13	A3	2	0	
	A2	2	0	



#### A003 Statewide Outreach

The Society engages students, teachers, organizations, agencies, and communities statewide through outreach and effective partnerships using Heritage Capital Grants, National History Day, Center for Columbia River History, Fort Vancouver National Historic Reserve, Women's History Consortium, and technical advice to local heritage organization.

Program OMN - Wash Historical - Omnibus Programs

Account	FY 2014	FY 2015	<b>Biennial Total</b>
FTE	1.7	1.7	1.7
001 General Fund			
001-1 State	\$96,000	\$96,000	\$192,000
184 Local Museum Account - Washington Sta	te Historical Society		
184-6 Non-Appropriated	\$69,000	\$69,000	\$138,000

Statewide Result Area: Improve cultural and recreational opportunities throughout the

state

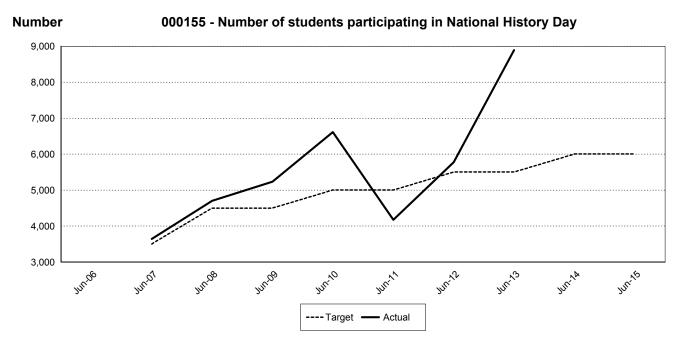
Statewide Strategy: Ensure access to and participation in cultural and recreational

opportunities

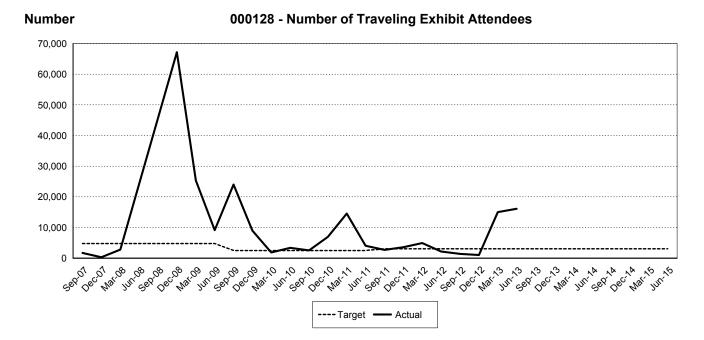
#### **Expected Results**

Local heritage organizations, local agencies, and tribal governments are able to restore and build heritage facilities by using Heritage Capital Projects Fund grants. Local heritage organizations are provided technical assistance through electronic newsletters and notices, workshops, conferences, and individual consultations.

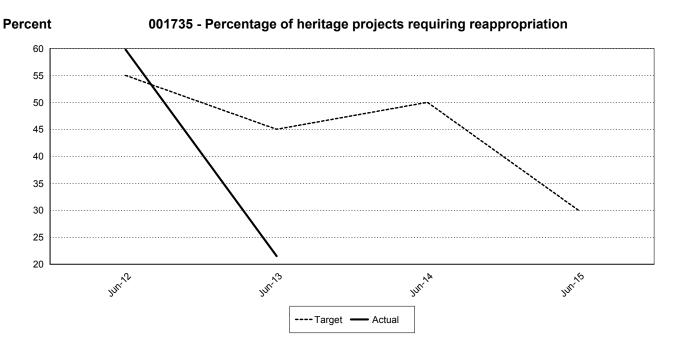
000155 Number of students participating in National History Day.				
Biennium	Period	Actual	Target	
2013-15	A3		6,000	
	A2		6,000	
2011-13	A3	8,891	5,500	
	A2	5,777	5,500	
2009-11	A3	4,173	5,000	
	A2	6,615	5,000	



00012	000128 Number of traveling exhibit attendees				
Biennium	Period	Actual	Target		
2013-15	Q8		3,000		
	Q7		3,000		
	Q6		3,000		
	Q5		3,000		
	Q4		3,000		
	Q3		3,000		
	Q2		3,000		
	Q1		3,000		
2011-13	Q8	16,122	3,000		
	Q7	15,023	3,000		
	Q6	1,049	3,000		
	Q5	1,378	3,000		
	Q4	2,200	3,000		
	Q3	4,919	3,000		
	Q2	3,594	3,000		
	Q1	2,690	3,000		
2009-11	Q8	4,030	2,500		
	Q7	14,548	2,500		
	Q6	6,952	2,500		
	Q5	2,568	2,500		
	Q4	3,386	2,500		
	Q3	1,873	2,500		
	Q2	8,987	2,500		
	Q1	24,026	2,500		



001735 Percentage of heritage grant projects requiring reappropriation				
Biennium	Period	Actual	Target	
2013-15	A3		30%	
	A2		50%	
2011-13	A3	21.5%	45%	
	A2	59.8%	55%	



## A004 Museum Experience

Exhibits of the long-term and temporary variety at the museums in Tacoma and Olympia; circulation of traveling exhibits statewide; school field trip services; visitor services; civic events; and public programs.

Program OMN - Wash Historical - Omnibus Programs

Account	FY 2014	FY 2015	<b>Biennial Total</b>		
FTE	10.5	10.5	10.5		
001 General Fund					
001-1 State	\$550,000	\$550,000	\$1,100,000		
184 Local Museum Account - Washington State Historical Society					
184-6 Non-Appropriated	\$357,000	\$334,000	\$691,000		

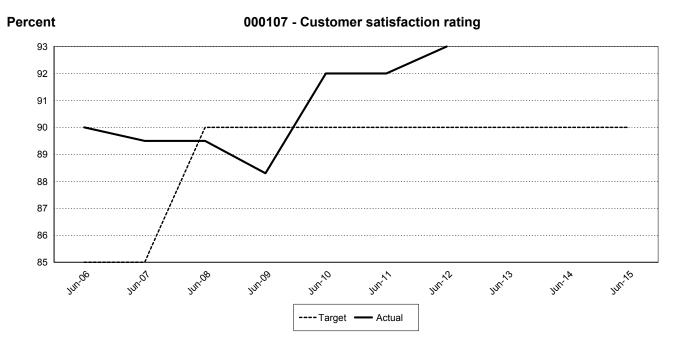
Statewide Result Area: Improve cultural and recreational opportunities throughout the state

# Statewide Strategy: Ensure access to and participation in cultural and recreational opportunities

#### **Expected Results**

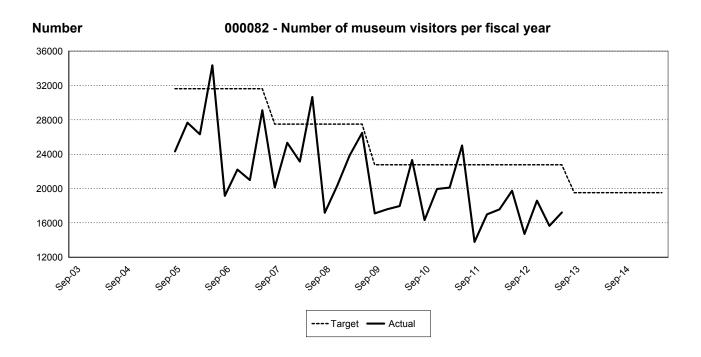
Museum exhibit attendees can experience highly educational and entertaining stories about state, local, and national history.

000107 Good or Excellent rating for overall experience in the customer survey				
Biennium	Period	Actual	Target	
2013-15	A3		90%	
	A2		90%	
2011-13	A3		90%	
	A2	93%	90%	
2009-11	A3	92%	90%	
	A2	92%	90%	



# 000082 Number of museum visitors for both the Washington State History Museum and the Washington State Capital Museum

		Capital Museum	
Biennium	Period	Actual	Target
2013-15	Q8		19,500
	Q7		19,500
	Q6		19,500
	Q5		19,500
	Q4		19,500
	Q3		19,500
	Q2		19,500
	Q1		19,500
2011-13	Q8	17,214	22,750
	Q7	15,644	22,750
	Q6	18,582	22,750
	Q5	14,705	22,750
	Q4	19,738	22,750
	Q3	17,569	22,750
	Q2	16,995	22,750
	Q1	13,782	22,750
2009-11	Q8	25,010	22,750
	Q7	20,109	22,750
	Q6	19,948	22,750
	Q5	16,327	22,750
	Q4	23,323	22,750
	Q3	17,954	22,750
	Q2	17,591	22,750
	Q1	17,094	22,750



### A005 Member, Donor and Public Relations

The Society publishes Columbia Magazine and Explore It newsletter, coordinates giving programs and grant-writing efforts, conducts media relation and other promotional activies, including membership development.

Program OMN - Wash Historical - Omnibus Programs

Account	FY 2014	FY 2015	Biennial Total
FTE	5.7	5.7	5.7
184 Local Museum Account - Washington State Histori	ical Society		
184-6 Non-Appropriated	\$448,000	\$456,000	\$904,000

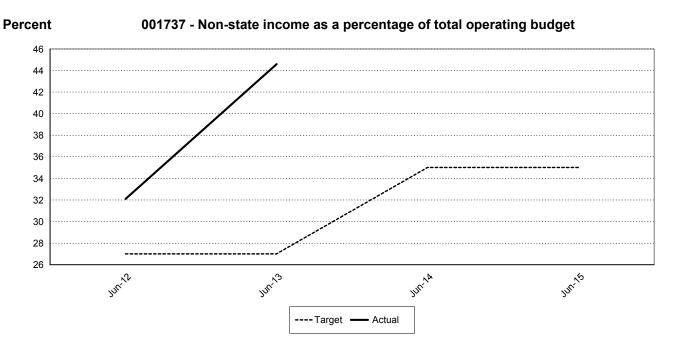
Statewide Result Area: Improve cultural and recreational opportunities throughout the state

# Statewide Strategy: Ensure access to and participation in cultural and recreational opportunities

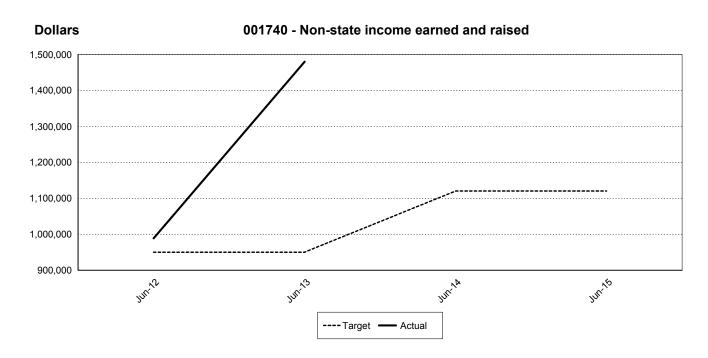
#### **Expected Results**

Increase use of Historical Society's offering across a broader geographical base and increase private financial support for the Society.

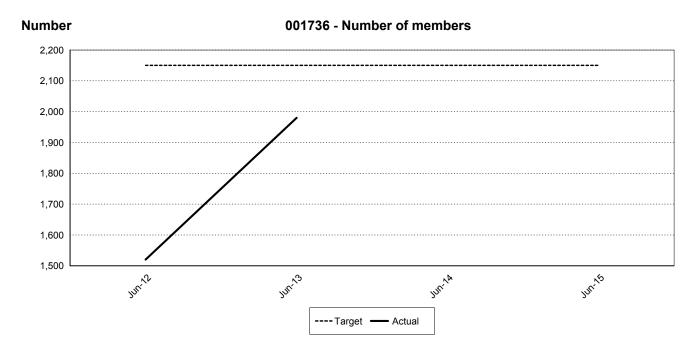
001737 Non-state income as a percentage of total operating budget				
Biennium	Period	Actual	Target	
2013-15	A3		35%	
	A2		35%	
2011-13	A3	44.6%	27%	
	A2	32.1%	27%	



001740 Non-state income earned and raised				
Biennium	Period	Actual	Target	
2013-15	A3		\$1,120,000	
	A2		\$1,120,000	
2011-13	A3	\$1,479,861	\$950,000	
	A2	\$988,522	\$950,000	



001736 Number of members				
Biennium	Period	Actual	Target	
2013-15	A3		2,150	
	A2		2,150	
2011-13	A3	1,980	2,150	
	A2	1,520	2,150	



# **A006** Facilities Operation

The Society maintains, operates, and secures the facilities, grounds, and infrastructure support systems in Tacoma and Olympia. It also provides for utilities, security services, special event support, and custodial care.

Program OMN - Wash Historical - Omnibus Programs

Account	FY 2014	FY 2015	<b>Biennial Total</b>
FTE	6.9	6.9	6.9
001 General Fund			
001-1 State	\$614,000	\$614,000	\$1,228,000
184 Local Museum Account - Washington State Histo	rical Society		
184-6 Non-Appropriated	\$109,000	\$109,000	\$218,000

Statewide Result Area: Improve cultural and recreational opportunities throughout the

state

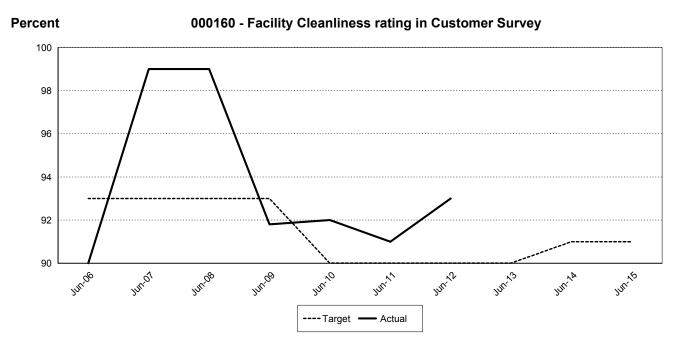
Statewide Strategy: Ensure access to and participation in cultural and recreational

opportunities

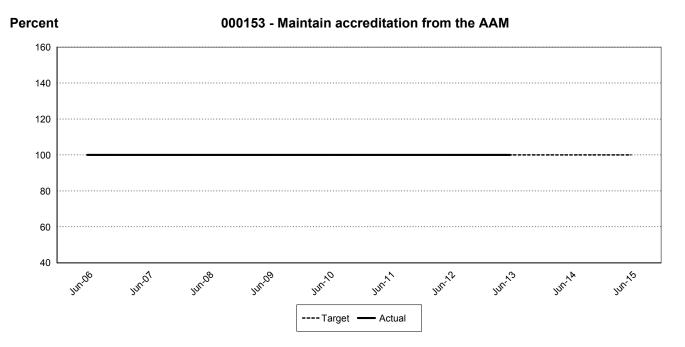
#### **Expected Results**

Ensure a safe, secure, clean, and well-maintained environment for staff, public, and collections preservation and improve energy efficiency of buildings.

000160 Good or Excellent rating for facility cleanliness in the customer survey.				
Biennium	Period	Actual	Target	
2013-15	A3		91%	
	A2		91%	
2011-13	A3		90%	
	A2	93%	90%	
2009-11	A3	91%	90%	
	A2	92%	90%	



000153 Maintain accreditation from the American Association of Museums				
Biennium	Period	Actual	Target	
2013-15	A3		100%	
	A2		100%	
2011-13	A3	100%	100%	
	A2	100%	100%	
2009-11	A3	100%	100%	
	A2	100%	100%	



#### A007 Web Experience

This activity provides on-line access to collections and education services, the women's history portal; information technology infrastructure maintenance; public information and performance dashboard; e-commerce; and research databases.

Program OMN - Wash Historical - Omnibus Programs

Account	FY 2014	FY 2015	<b>Biennial Total</b>
FTE	2.5	2.4	2.5
001 General Fund			
001-1 State	\$230,000	\$257,000	\$487,000
184 Local Museum Account - Washington State Historic	cal Society		
184-6 Non-Appropriated	\$84,000	\$84,000	\$168,000

Statewide Result Area: Improve cultural and recreational opportunities throughout the

state

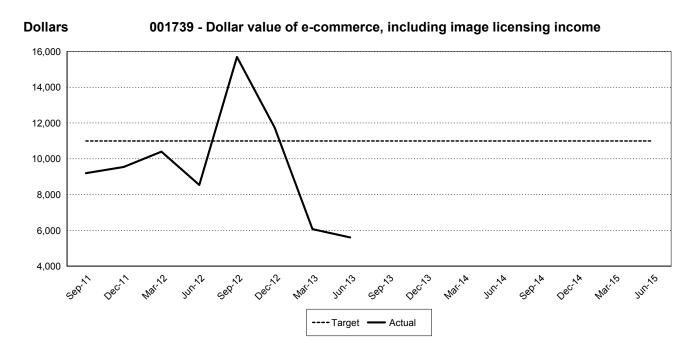
Statewide Strategy: Ensure access to and participation in cultural and recreational

opportunities

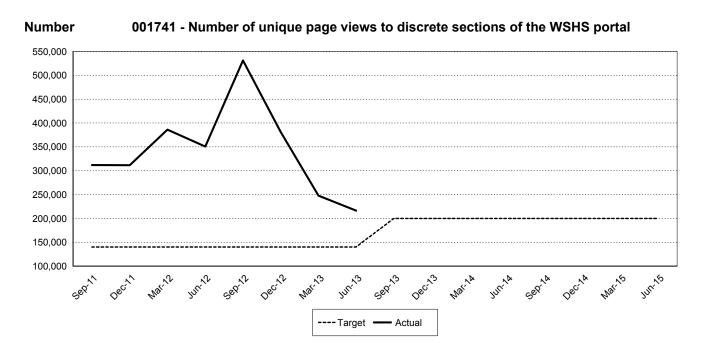
#### **Expected Results**

Internet access to collections, curriculum, and research tools to provide scholars, students, and the public with information about Washington history 24/7.

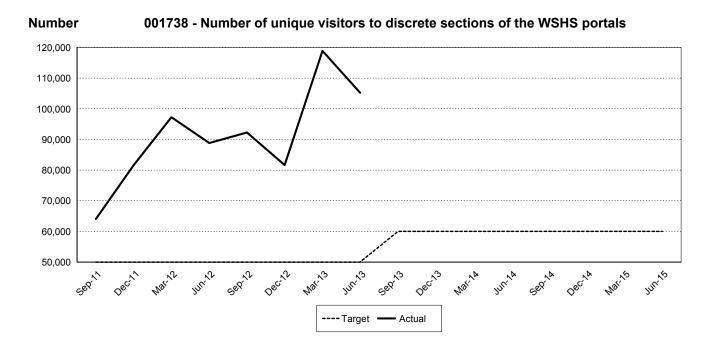
001739 Dollar value of e-commerce, including image licensing income				
Biennium	Period	Actual	Target	
2013-15	Q8		\$11,000	
	Q7		\$11,000	
	Q6		\$11,000	
	Q5		\$11,000	
	Q4		\$11,000	
	Q3		\$11,000	
	Q2		\$11,000	
	Q1		\$11,000	
2011-13	Q8	\$5,607	\$11,000	
	Q7	\$6,066.63	\$11,000	
	Q6	\$11,750	\$11,000	
	Q5	\$15,694.31	\$11,000	
	Q4	\$8,538	\$11,000	
	Q3	\$10,396	\$11,000	
	Q2	\$9,546	\$11,000	
	Q1	\$9,194.23	\$11,000	



001741 Number of unique page views to discrete sections of the WSHS portal				
Biennium	Period	Actual	Target	
2013-15	Q8		200,000	
	Q7		200,000	
	Q6		200,000	
	Q5		200,000	
	Q4		200,000	
	Q3		200,000	
	Q2		200,000	
	Q1		200,000	
2011-13	Q8	216,316	140,000	
	Q7	247,817	140,000	
	Q6	381,334	140,000	
	Q5	531,186	140,000	
	Q4	350,626	140,000	
	Q3	386,159	140,000	
	Q2	311,706	140,000	
	Q1	311,924	140,000	



001738 Number of unique visitors to discrete sections of the WSHS portals				
Biennium	Period	Actual	Target	
2013-15	Q8		60,000	
	Q7		60,000	
	Q6		60,000	
	Q5		60,000	
	Q4		60,000	
	Q3		60,000	
	Q2		60,000	
	Q1		60,000	
2011-13	Q8	105,230	50,000	
	Q7	118,900	50,000	
	Q6	81,650	50,000	
	Q5	92,297	50,000	
	Q4	88,835	50,000	
	Q3	97,257	50,000	
	Q2	81,650	50,000	
	Q1	64,105	50,000	



#### **Grand Total**

	FY 2014	FY 2015	Biennial Total
FTE's	34.0	33.9	34.0
GFS	\$2,123,000	\$2,150,000	\$4,273,000
Other	\$1,158,000	\$1,143,000	\$2,301,000
Total	\$3,281,000	\$3,293,000	\$6,574,000

ParameterEntered AsBudget Period2013-15Agency390

Version 2C - Enacted Recast
Result Area All Result Areas
Activity All Activities
Program All Programs
Sub Program All Sub Programs

Account All Accounts

Expenditure Authority Type All Expenditure Authority Types

Theme All

Sort By Activity Display All Account Types Yes Include Policy Level Yes Yes Include Activity Description Include Statewide Result Area Yes Include Statewide Strategy Yes Include Expected Results Text Yes Include Charts Yes Chart Type Line

Include Parameter Selections

Version Source

Yes

**OFM**